

Managing mobility for a better future:

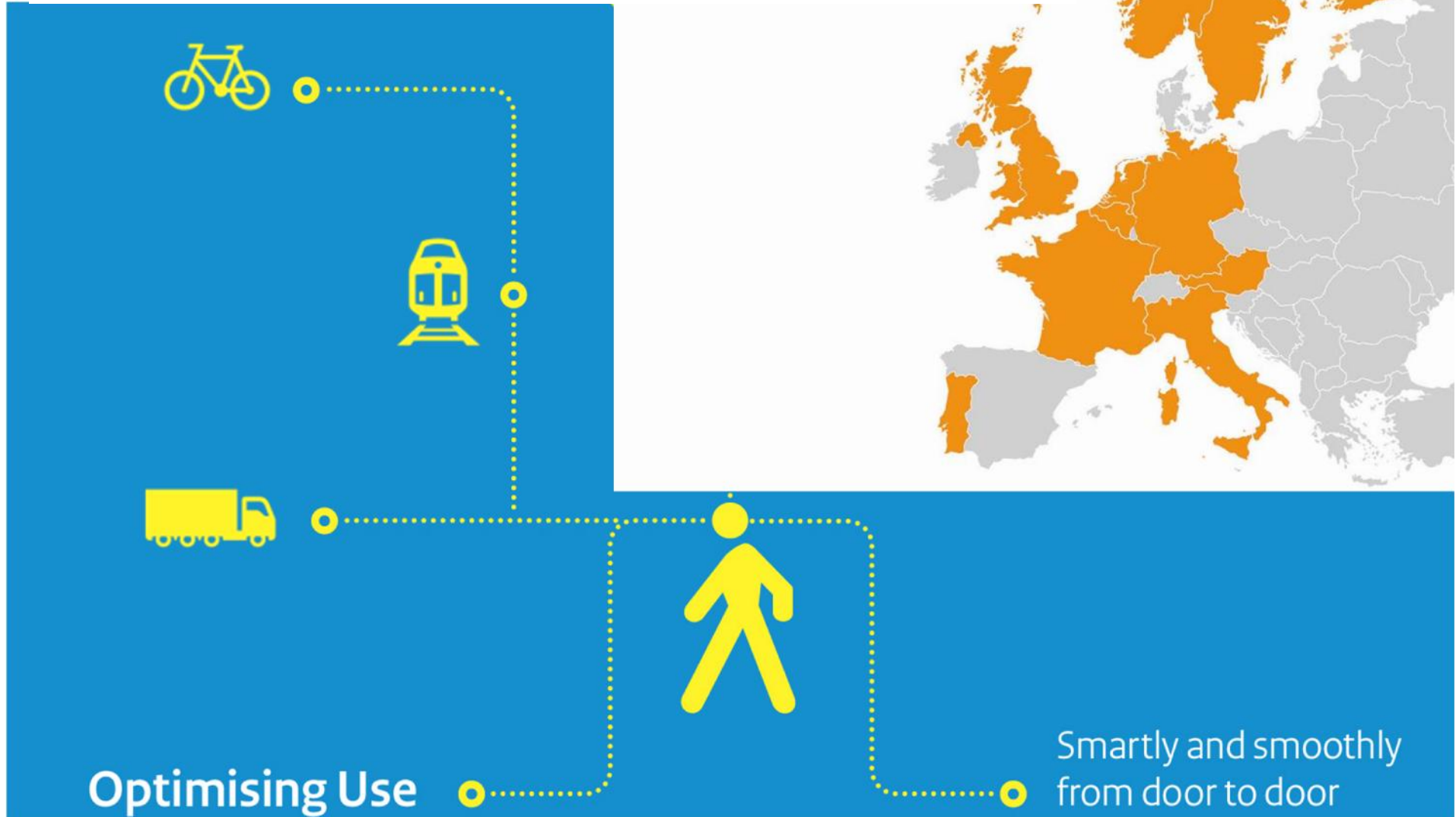


European Platform on Mobility Management

Odette van de Riet
Vice-President EPOMM

Dutch-Lithuanian Bilateral Seminar on SUMP, 9 December 2015

European Platform on Mobility Management

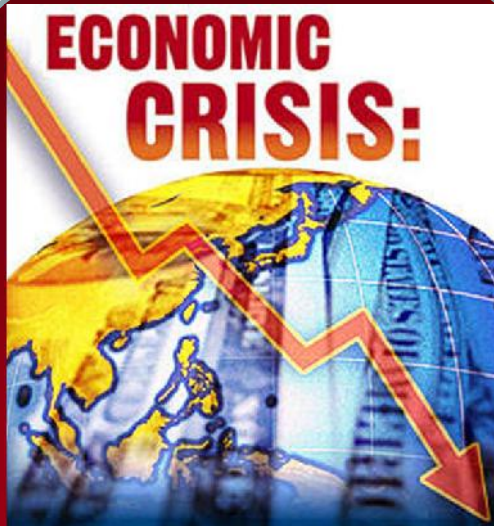


A growing number of committed Member States

www.epomm.eu



Europe, its Member States, cities and citizens are facing serious challenges




Economic crisis



Environmental
crisis



Social problems
& health risks

A photograph of Earth from the Moon. The Earth is a bright blue and white sphere in the center of the frame, set against the dark, starry background of space. The foreground shows the grey, cratered surface of the Moon. A light blue, cloud-like thought bubble is positioned in the upper right quadrant, containing the text "We have a dream..." in a dark teal, sans-serif font.

**We have a
dream...**



To realize this, a balanced policy approach is needed:

Unbalanced today

Technology

Infrastructure

Mobility Management

Getting prices right

Reorientation of land use

Balanced in future

Technology

Infrastructure

Mobility Management

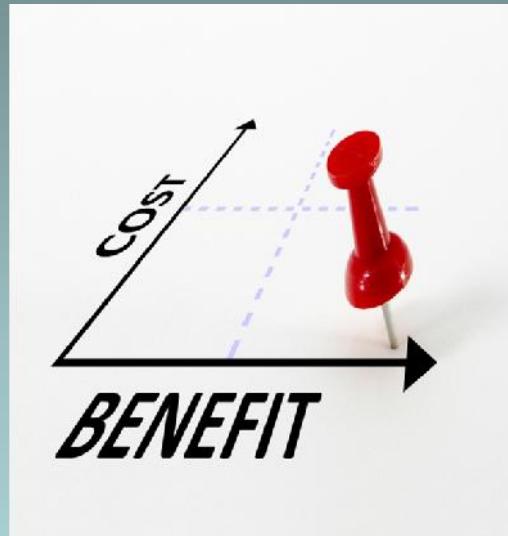
Getting prices right

Reorientation of land use

Mobility Management = Smart management of mobility needs



MM is a
effective tool



MM is
cost effective



MM is
sustainable

Mobility Management is not just a local or regional issue



Promote in cities
and regions

**NATIONAL
POLICIES**

Integrate in
national policies



Promote on a
European scale

EPOMM is the bridge between:



Policy &
practice



Knowledge &
implementation



Decision
makers

EPOMM fulfils its bridge function in four ways



Knowledge exchange



Tools



Policy transfers



Raising awareness

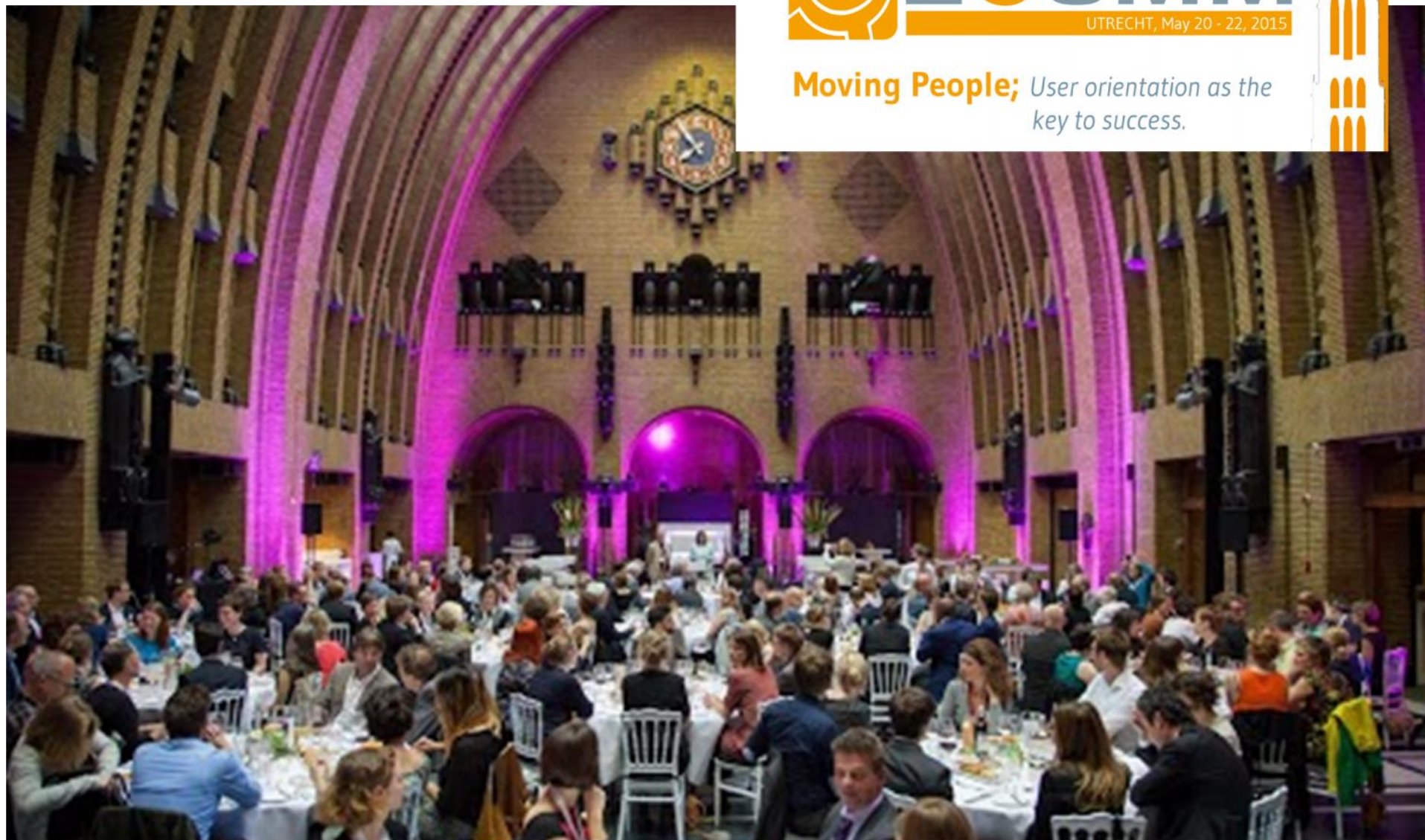
Highlight of the year: 2015 in Utrecht (the Netherlands)

European Conference on Mobility Management

**ECOMM**

UTRECHT, May 20 - 22, 2015

Moving People; *User orientation as the
key to success.*





EPOMM is looking forward to meet you in Athens 2016